

BRANDON POULTER

Content & Video Marketer · Writer · Brand Builder

Baton Rouge, LA · Open to New Orleans / Los Angeles / Remote

225-802-2581 · brandonpoulter2019@gmail.com

YouTube: [your channel link] · Instagram: @dreamdancer · DeepJung.com

PROFILE

Content and video marketer. I write, shoot, and edit short-form video. My YouTube has a video with over 100,000 views and several around 5,000. On my Instagram (@dreamdancer, about 400 followers) I regularly get 2,000 to 4,000 views a post, with one at 20,000. I'm also a writer, and I vibe-coded my own psychology app, DeepJung. I want to do this for a company that's trying to grow.

WHAT I DO

Video production (filming, editing, short-form) · Content & copywriting · Social media strategy & growth · Brand campaigns · Psychology & persuasion · CRM & sales

EXPERIENCE

Founder, DeepJung

2026 – Present

Psychology dream-analysis app, vibe-coded (deepjung.com)

- Vibe-coded a working web app with AI tools, then built the brand and all of its content.
- Run the content across blog, YouTube, and Instagram: writing, filming, editing, and publishing it myself.

Video Marketing Consultant, Alinea Fitness

2026 – Present

Baton Rouge, LA

- Produce video and social content to promote the brand and its services.
- Shoot and edit short-form clips for their social channels.

Video Marketing Consultant, Moffitt Method

Jan 2025 – Jan 2026

Baton Rouge, LA

- Produced video content (concept, shoot, edit) for the brand's social channels.

Brand Ambassador & Sales Rep, Southern Craft

2019 – 2020

Baton Rouge, LA

- Managed 80+ accounts, expanded the company's reach, and opened new accounts.
- Ran weekly in-person promotional events.

EDUCATION & CREDENTIALS

Bachelor of Interdisciplinary Studies, Louisiana State University, 2022